

“Development of *Flashcard* Media on Fruits and Vegetables Consumption for School-age Children”

Nimas Ayu Rara Wangen
Study Program of Clinical Nutrition
Department of Health

ABSTRACT

Lack of knowledge about fruits and vegetables is an unresolved nutritional problem in Indonesia. *Flashcard* are learning media in the form of picture cards measuring 12 x 9 cm with hand-drawn images or photographs, the image on the *flashcard* is a series of messages that are presented with a description of each image. The purpose of this study was to develop *flashcard* media on fruit and vegetable consumption for school-age children at SD Negeri 1 Gebang, Patrang District, Jember. The research is a descriptive study with the R & D (Research and Development) method and the ADDIE (*Analyze, Design, Development, Implementation, Evaluation*) research model. This study used an instrument in the form of a questionnaire to determine the feasibility of *flashcard* media. The test results of the two material validators get a percentage of 80% and 96%. The test results of the two media validators got a percentage of 86%. With a statement that *flashcard* media is suitable for use. Media feasibility trials for school-age children have not been carried out due to the *Covid-19* Pandemic.

Keywords : *Flashcard, School-age Children*