“Development of Flashcard Media on Fruits and Vegetables Consumption for School-age Children”

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ABSTRACT

Lack of knowledge about fruits and vegetables is an unresolved nutritional problem in Indonesia. Flashcard are learning media in the form of picture cards measuring 12 x 9 cm with hand-drawn images or photographs, the image on the flashcard is a series of messages that are presented with a description of each image. The purpose of this study was to develop flashcard media on fruit and vegetable consumption for school-age children at SD Negeri 1 Gebang, Patrang District, Jember. The research is a descriptive study with the R & D (Research and Development) method and the ADDIE (Analyze, Design, Development, Implementation, Evaluation) research model. This study used an instrument in the form of a questionnaire to determine the feasibility of flashcard media. The test results of the two material validators get a percentage of 80% and 96%. The test results of the two media validators got a percentage of 86%. With a statement that flashcard media is suitable for use. Media feasibility trials for school-age children have not been carried out due to the Covid-19 Pandemic.

Keywords: Flashcard, School-age Children