

Developing a Breakfast Animation Video as Education Media for the Elementary School Students at SDN Padelegan 1 Pamekasan District

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ABSTRACT

Breakfast takes a very important role in fulfilling nutrition in the morning, especially for students who have very dense academic activities. However, in fact, there are still many elementary school students who frequently skip breakfast so it has an impact on health such as causing dizziness, stomachache and low concentration. Therefore, there should be an announcement pertaining to the importance of breakfast, so it encourages the researcher to create an alternative media using animation video. The objective of this research was to create the breakfast animation video media as nutrition education for the students of SDN Padelegan 1. The type of this research was a research and development using the ADDIE model (Analysis, Design, Development, Implementation and Evaluation). This research also applied some instruments, such as interview and questionnaires. The interview was used to collect information and determine the problems, while the questionnaires were used to gather information for creating animation video. The research used data analysis techniques, namely qualitative descriptive analysis and quantitative descriptive analysis. The qualitative data were in the form of criticism and suggestions from the validator which will be used as data for improvement of developed product. The quantitative data were the assessment score data from the validators. The conclusion was the breakfast animation video created for the students as a nutritional education media with an assessment of material expert 96,36%, assessment of media expert 94,6% and the acceptability on animation video media was 94% included in categorized as "Very Good"

Keywords: Animation video, Breakfast, Elementary School Students